

*Artus Présente* A Square's Story

**Scion**

**X**

**B**

"A 20-25 FRAME MINI-GRAPHIC NOVEL/COMIC BOOK WHERE AN ILLUSTRATED HOST LEADS READERS THROUGH THE XB'S STYLING FEATURES



(CAN INCORPORATE STRANGE, SURREAL, FUNNY ASIDES AND DETAILS...)

OH... WELL... ACTUALLY IT DIDN'T REALLY START LIKE THAT - IT WAS MORE:



I THOUGHT IT WAS A GREAT OPPORTUNITY TO  
GO ON A ROADTRIP WITH THE XB...



Unfortunately  
there was no  
xB available  
And I didn't  
have a driving  
license....

IN PARIS

DID I FORGET TO MENTION?  
THAT I'M FRENCH?

THIS IS WHEN I CAME UP WITH  
A CRAZY IDEA...

WHAT ABOUT MY GIRLFRIEND DRIVES ME ON A

DO HIGH I HAD A  
SCION XB DO

ROADTRIP

WHERE  
I WOULD  
COVER A  
DIFFERENT  
CAR WITH  
SOME  
SCION  
STICKERS  
AND IMAGES  
OF A SCION

LOOK  
THIS IS NOW A  
SCION STEERING  
WHEEL... LOOK HOW ROUND  
IT IS TOO! BEAUTIFUL ISN'T IT?!

WHO SAID  
THAT THE XB  
WAS NOTHING BUT  
A SQUARE!!!

ADVERTISEMENTS MADE FOR, IF NOT TO SELL SOME DREAMS...

MAYBE I WAS JUST TRYING TO GET A FREE HOLIDAY, BUT, HEY, WHAT ELSE ARE CAR ADVERT



SO, I WAS NOW READY TO GO ON MY TRIP  
 "THE CREATIVE FOLKS IN AMERICA LIKED MY  
 CONCEPT" ~~IN~~ ~~THE~~

"THE UNIQUENESS OF  
 MY VOICE AND THE  
 SURREAL ELEMENTS I HIGHLIGHTED"



UNFORTUNATLY (AGAIN) I WAS DRAWING THE  
 OLD MODEL OF THE XB AND THEY WANTED  
 TO MAKE SURE THAT I WOULD NOT MAKE THAT  
 MISTAKE ANYMORE...

AND THAT IS WHY THEY ~~GAVE~~ ME A  
 VIRTUAL VIDEO TOUR OF THE XB

I SPECIALLY LIKED THE REFLEXION ON  
 THE WINDOW OF THE NEW ~~XB~~... VERY MODERN!

XB

IN MY DREAMS I WAS ALREADY  
DRIVING THE NEW SCION

TO WHEREVER  
I FELT LIKE  
(WITH A GOOD SENSE OF  
FREEDOM!)

IF ONLY THE  
TRANSMISSION  
WAS NOT A  
STICK, MAYBE I  
COULD DRIVE!!

STYLING  
FEATURE  
STICKERS  
OF THE  
CAR

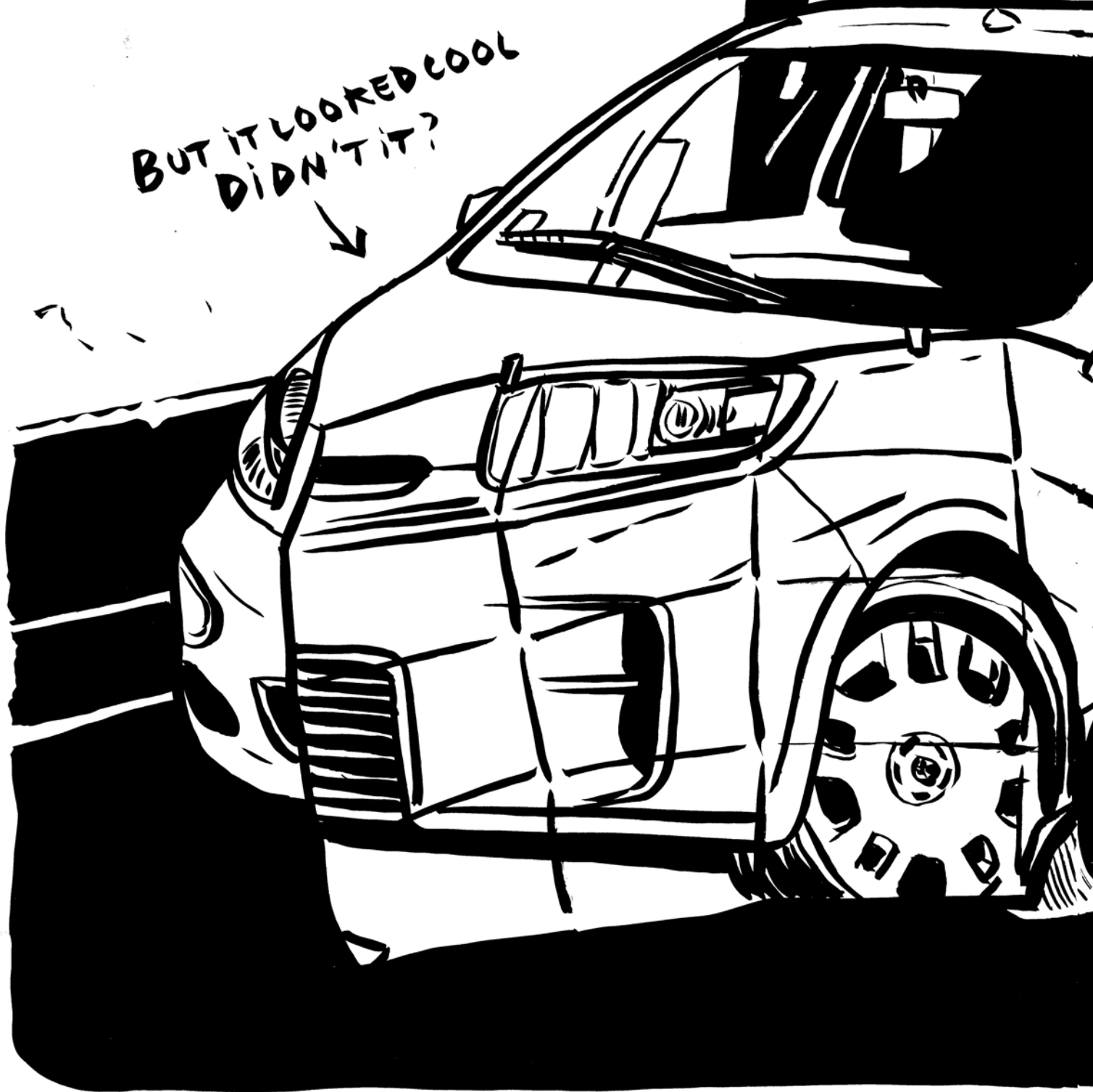
← TAPE

NOT REALLY CONVINCING,  
IS IT?



MY  
GIRLFRIEND CAME TO  
PICK ME UP...  
SHE TOLD ME THAT SHE DIDN'T  
UNDERSTAND MY STICKER TRIP  
NEITHER DID I, REALLY...

BUT IT LOOKED COOL  
DIDN'T IT?





I AM  
ALREADY  
TIRED OF BEING  
YOUR CHAUFFEUR

SHE SAID

IT LOOKS TOTALLY  
RIDICULOUS!  
HOW DO YOU EXPECT PEOPLE  
TO UNDERSTAND?

← The front  
of the XB

IT DOESN'T EVEN  
LOOK LIKE A SCION.  
I'M SURE YOU DIDN'T  
TRY ENOUGH TO  
GET ONE!

AH! THE  
FRENCH LADIES... ALWAYS NICE  
AND HAPPY, SO UNDERSTANDING

SO BEAUTIFUL...

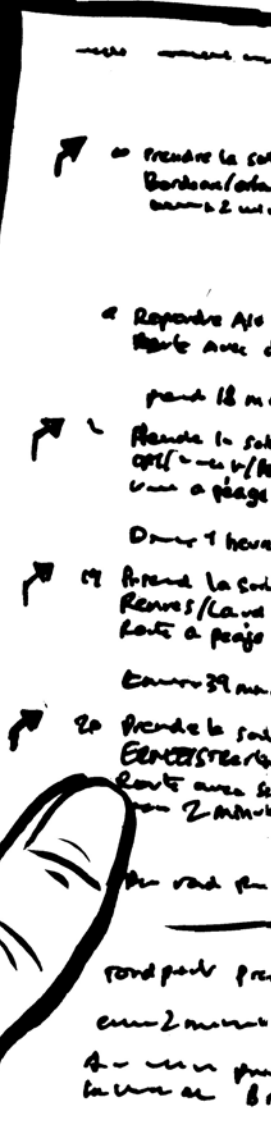
WAS I OFF TO A BAD START?...  
WAIT TO SEE WHAT HAPPENS ON THE NEXT PAGE!  
CAUSE IT MIGHT GET WORSE!  
→





I SHOULD MENTION THAT THE TRUNK OF  
THE SCION ON THE POSTER WAS MUCH  
BIGGER THAN THE TRUNK OF THE  
ACTUAL CAR RENTAL...

IF ONLY WE HAD  
THE SCION NAV  
SYSTEM



# NAVIGATION SYSTEM (SNS)

OR ANY NAVIGATION SYSTEM AT ALL...

AM I ADVERTISING TOO OBVIOUSLY?



to en direction de  
(Charbon/ou)

de a p...

AT/ESO e a d...  
unver/Le Mans (Char)

14 minutes

AT/ESO e d... de

us

o 4 us Forges/cu

cin à page

pandre la 1e an - 031

adre la 2e an - de Laval

d an 2 - son la  
m (N2) e d...

Orléans  
Rambouillet  
Bordeaux  
(Charte)  
Orléans

1,8 km  
Total : 20,5 km

32,8 km  
Total 53,3 km

A11 A50  
A11 Rennes Nanté  
Le Mans  
Charte

748 km  
Total 202 km

A11 A50  
Forges  
Charte

76,8 km  
Total 278 km

F 4  
Forges  
Charte Ernée  
Saint-Etienne

1,3 km  
Total 279 km

22,4 km  
Total 302 km

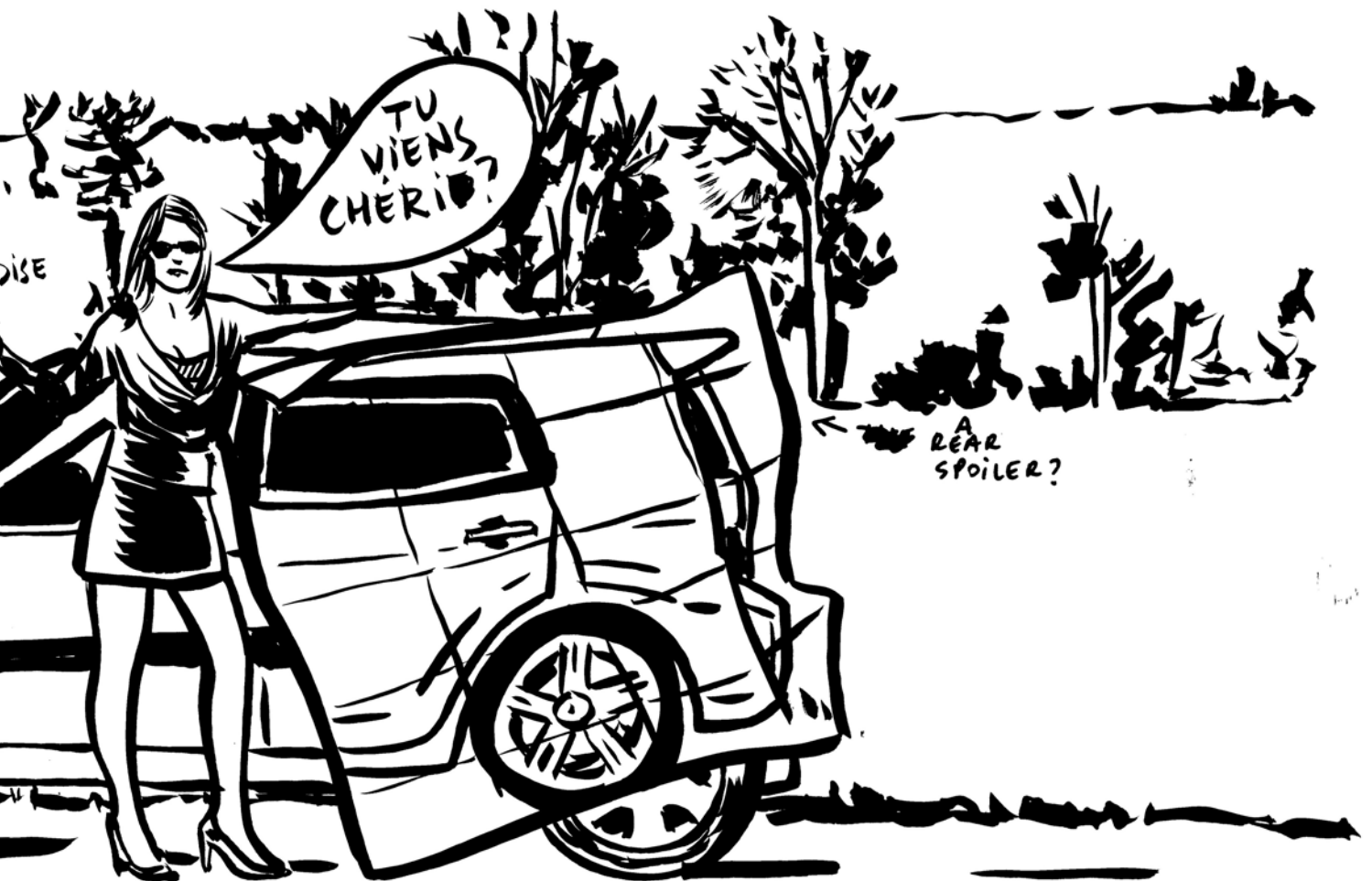
150  
Total 302 km

200  
Total 302 km

Forges  
Charte Ernée  
Saint-Etienne



ON THE ROAD WE TOOK FIVE MINUTES  
TO TAKE SOME "CLASSICAL CAR PIN UP  
PICTURES" I GUESS IT WAS A VERY WEIRD  
SPECTACLE  
ON THE SIDE OF  
THE ROAD...



AND THEN  
WE GOT  
A TICKET  
FOR RECKLESS  
DRIVING... WE ONLY DROVE 2  
MILES HIGHER THAN THE SPEED LIMIT...  
(DID I PROMISS TO THE SCION-~~THE~~-  
PEOPLE THAT I WOULD NOT DO ANYTHING  
ILLEGAL?)  
(I DIDN'T... MY GIRLFRIEND DID)  
SOMETIMES I'M GLAD  
I DON'T  
DRIVE





SO SQUARE!





WOULD YOU BELIEVE ME IF I TOLD YOU THAT I HONESTLY THINK THAT SQUARE IS THE NEW PUNKISM WHEN PUNKISM OBVIOUSLY BECAME THE NEWEST (THE DAY PUNKISM STARTED TO SELL BETTER?)

MAYBE YOU SHOULD CALM DOWN A BIT, ARTUS...

I THINK YOU ARE GOING TOO FAR... YOU ARE NOT EVEN FUNNY ANYMORE...

MY GIRLFRIEND IS TRULY A BOMB!

HEXB FRONT





I GUESS  
I'M DONE  
WITH MY  
POSTERS NOW...

IT  
DIDN'T WORK  
SO WELL  
ANYWAY!!  
AND THE XB INTERIOR IS TOO BIG FOR THIS CAR

OBTAINABLE

↑  
SPORT FRONT BUCKET SEATS  
(WITH FABRIC UPHOLSTERY) ← WHAT IS THAT?

DE BORDEAUX

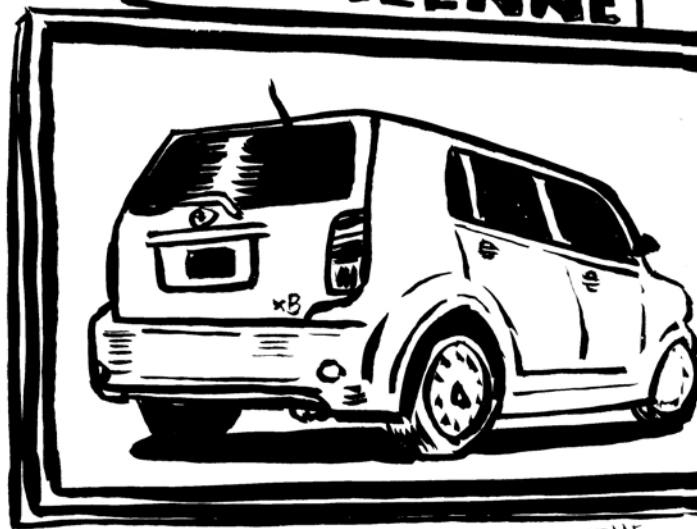
SEILLE

LIVERPOOL

L'ERNEENNE



I WONDERED  
WHAT SHE  
WAS  
THINKING  
ABOUT...



WHO COULD  
HAVE KNOWN THAT THE  
XB WOULD END UP, IN  
THIS (TYPICAL) CAFE  
WITH US...





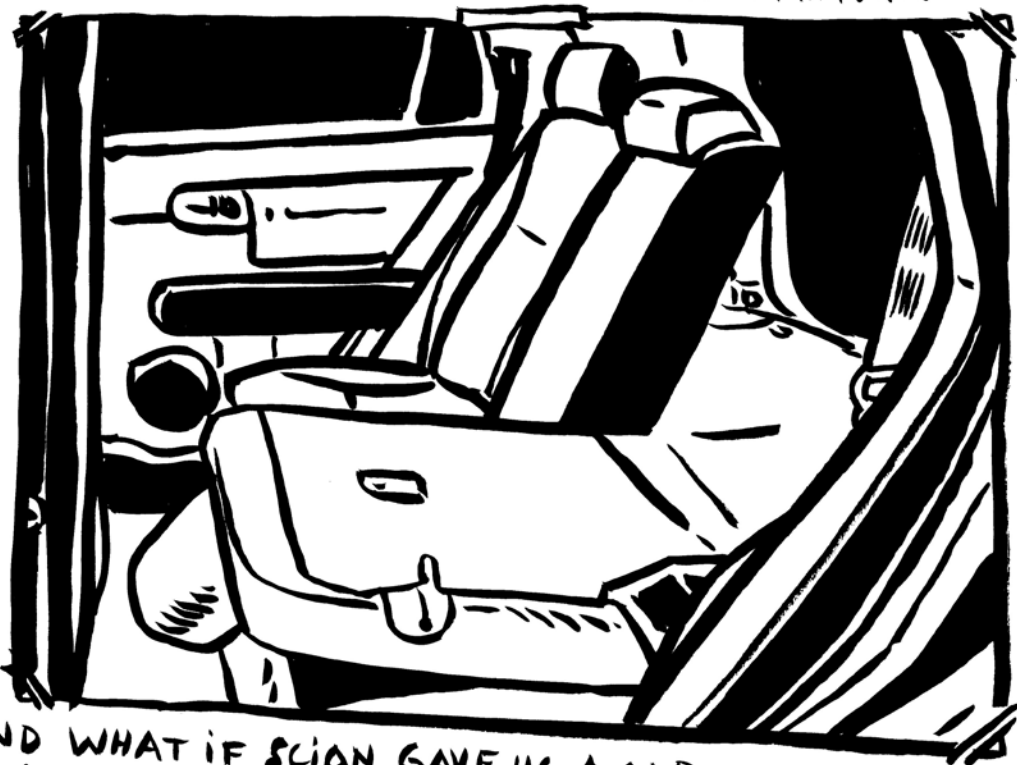
AH... LA FRANCE!  
EVERYWHERE LIKE HOME -

MY GIRLFRIEND  
THE POST



AND DIDN'T ~~UNDERSTAND~~ UNDERSTAND  
TER IN THE ROOM.

CAN I SAY, AT THIS SPECIAL MOMENT IN THE STORY,  
THAT I STARTED TO BECOME ADDICTED BY THIS POSTER MANIA. AND THAT I FELT  
LIKE "I KNEW"  
THIS  
CAR...  
BUT  
DID I?



"AND WHAT IF SCION GAVE US A CAR TO CROSS  
AMERICA" ASKED JESSICA, "AT LEAST **THAT** WOULD BE REAL.

DO  
YOU  
THINK  
YOU  
CAN  
MANAGE  
THAT?"



NOW I KNOW WHAT SHE WAS THINKING  
ABOUT!

ANOTHER DAY  
AT THE OFFICE

IN MY BIG  
THINKING  
BE BET



COUNTRYSIDE HOUSE, I WAS ACTUALLY  
THAT A REAL CAR TRIP WOULD DEFINITELY  
BETTER (AND NOT ONLY FOR MY DRAWINGS) -

I AM NOT SURE I WOULD NEED  
THE USB PORT IN THE CAR THOUGH

"I'M A TOTAL TAPE AND  
CD RECORD LISTENER.."



DOES IT MEAN THAT I NEED TO DIGITALIZE EVERYTHING?  
JUST LIKE THIS ZINE OR...

I THINK *Now* IS TIME  
TO GO  FROM

*Virtual*  
TO  
*Real*

(WHERE IS MY SCION xB?)

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TO BE FOLLOWED ?...